

A Snapshot of York County Businesses

BASED ON 2024 SURVEY FINDINGS

COMMERCIAL BUSINESSES

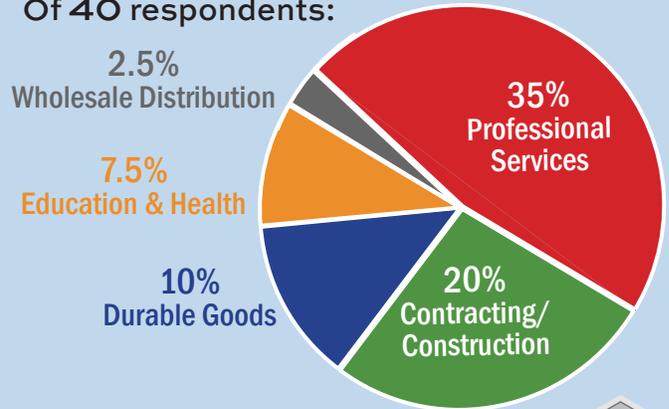
Corporate (1/3) & Independent (2/3)

Of 46 respondents:



HOME-BASED BUSINESSES

Of 40 respondents:



COMMERCIAL BUSINESSES HAVE THRIVED:

52%

saw sales increase over past 2 years

25%

saw sales stay level over past 2 years

Many plan to expand over next 2 years



Equipment

22% HBB • 27% COMM



Employees

11% HBB • 51% COMM



Building

8% HBB • 24% COMM

Rated County as an excellent or good place to do business



Rated York County's economic development efforts as excellent or good



HBBs want County to offer more:

Networking Opportunities 37%

Financial Assistance 34%

Marketing Assistance 32%

BUT ONLY 15%

have taken advantage of the County's Home-Based Business Assistance Program



...including lunch-and-learn series, grants & annual HBB conference

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SMITH'S