



OPPORTUNITIES | EDUCATION | EVENTS | UPDATES

April 2025

HIGHLIGHTS

Business Appreciation Event Invitation

Company Callout: Pierce's Pitt Bar-B-Que

Be Heard: Business Retention Surveys

Home-Based Business Lunch & Learn

Marketing Minute: Employee Recruitment

Business Anniversary: Wayne Harbin Builder Celebrates 40 years

News You Can Use: Victory Blvd. Widening & Business Award Nominations Open

Mythbusters Series: Employee Safety

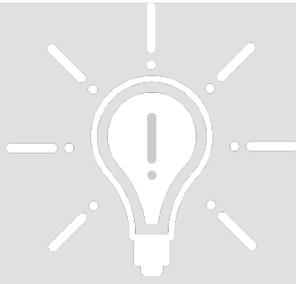
Featured Property for Sale: 130 Nevalou Court



Small businesses matter!

Each May, we take time to recognize the vital role small businesses play in driving our economy—locally and nationwide. The U.S. Small Business Administration (SBA) leads the celebration of National Small Business Week (May 4–10), honoring the innovators, job creators and community champions who help power America’s progress. As part of the celebration, the SBA will host a free, two-day Virtual Summit on May 5–6, offering educational sessions, expert insights, and networking opportunities for entrepreneurs and business owners.

Here in Virginia, we also celebrate Business Appreciation Month—a statewide recognition

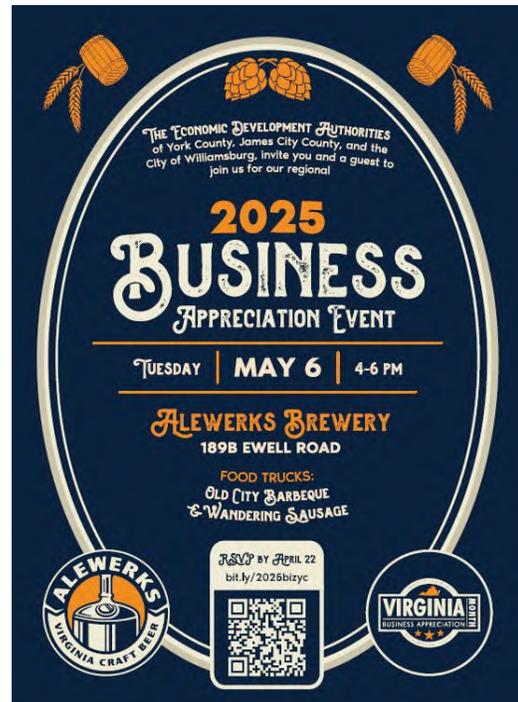


of the contributions that businesses of all sizes make to our communities, workforce and economy. This month-long campaign highlights the resilience and success of Virginia businesses. It also encourages localities and organizations to show their appreciation through events, spotlights and outreach.

APPRECIATION EVENT We're celebrating YOU

York County co-hosts its own Business Appreciation Month celebration—a free, fun annual event to thank our local business community... and you're invited! Join us as we honor YOU, our region's established businesses.

This year's joint Business Appreciation Event will be held 4–6 p.m. on Tuesday, May 6, at Alewerks Brewery. All York County, James City County and City of Williamsburg businesses are welcome to attend.



RSVP



COMPANY CALLOUT Pierce's named Virginia's Best BBQ Joint

The iconic restaurant has once again been named one of "The South's Best BBQ Joints" by *Southern Living* magazine.

Check out the [full article](#) to see what readers love about York County's own [Pierce's Pitt Bar-B-Que](#).

YOUR INPUT COUNTS

2025 Business Retention Surveys Due

If you operate a business in York County, help us help you!

Each year, York County Economic & Tourism Development creates a business survey to help us understand how best to support your success and continued operation in York County. It's a chance for local owners and managers like you to provide feedback and suggestions that can improve the business environment in the County. **No identifying information about your business will be made public**, but the aggregate results are used to help us develop programs, services and events that your business needs to grow and thrive.

Two surveys are available; one for brick-and-mortar companies and the other specific to home-based businesses.

Please follow the link below that best fits your business, by the deadlines listed.



Extended to Monday, April 28

**COMMERCIAL
BUSINESS SURVEY**



Open until Friday, May 23

**HOME-BASED
BUSINESS SURVEY**

HOME-BASED BUSINESSES Lunch & Learn to offer tax tips



The popular Home-Based Business Lunch & Learn Series is back! The third session of our 2025 series will focus on simplifying taxes for home-based business owners.

Simplifying Small Business Taxes
Cheryl Jackson of the IRS
Thursday, May 15
Noon–1 p.m. via Zoom

This informative workshop is designed to demystify Schedule C and small business taxes. Learn how to accurately report your business income and expenses, maximize deductions and avoid common tax pitfalls. This session is perfect for small business owners and freelancers looking to streamline their tax filing process and ensure compliance with IRS regulations.

See the **2025 series flyer** for details on all upcoming sessions.

REGISTER

MARKETING MINUTE

Tap into local talent—without tapping your budget



Looking to get the word out about your job openings? The **Hampton Roads Workforce Council (HRWC)** offers free and effective ways to connect with local talent. Businesses can post open positions on their **high-visibility job board**, where candidates are pre-screened and referred based on qualifications, and can access the **Virginia Workforce Connection** to search directly for job seekers who meet their needs.

But that's not all. The HRWC also offers valuable support services to help you strengthen your workforce. Programs like on-the-job training and incumbent worker training can offset hiring and training costs through wage subsidies and training reimbursements. Customized occupational skills training support is also available for eligible hires. And don't forget to mark your calendar for the annual **Hampton Roads Regional Job Fair** on June 17, held this year at the Hilton Garden Inn Suffolk Riverfront—an excellent opportunity to connect with top regional talent in person.

[MORE MARKETING TIPS](#)

BUSINESS ANNIVERSARY

Wayne Harbin Builder marks 40 years making its home (and others) in York County



York County is proud to spotlight long-standing businesses in our community.

Featured this month is **Wayne Harbin Builder, Inc.** With 40 years of experience and the distinction of being a **Southern Living Custom Builder**, Wayne Harbin, his two sons and their team continue to raise the standard for home-building in our area.

[FULL ARTICLE](#)

Does your business have a milestone anniversary coming up? If you've been in York County 20 years or longer, let us know! **Contact us** for a chance to be featured in a future edition.

BUSINESS ANNOUNCEMENTS



Victory Boulevard widening project begins

In March, contractor crews with the Virginia Department of Transportation began a project to increase capacity, ease congestion and improve traffic operations on Route 171 (Victory Boulevard) in York County.

The project will widen Route 171 from five to six lanes between Route 17 (George Washington Memorial Highway) and Route 134 (Hampton Highway), allowing more cars to pass through the roadway and helping alleviate traffic delays from congestion.

[READ FULL STORY](#)



Chamber business award nominations now open

The Greater Williamsburg Chamber of Commerce is now accepting nominations for its Annual Business Awards!

Help celebrate the outstanding leaders, innovative entrepreneurs and thriving businesses that make our region shine. Nominate those who exemplify excellence, leadership, strong commitment to growth and community impact.

**Deadline to nominate:
Wednesday, April 30**

[SUBMIT NOMINATION](#)

BUSINESS MYTHBUSTERS

'Safety resources are costly to businesses'

MYTH: Free safety and assistance programs are tailored only to citizens, while business owners have to find different, for-hire resources.



FACT: The **York-Poquoson Sheriff's Office** offers multiple resources and programs to help train and prepare employees to effectively deal with various disasters and challenging situations they may encounter while working at your business, including scam-awareness sessions, self-defense courses, on-site business safety assessments and the new **Sheriff's Business Academy**—a free seven-week program to give businesses a better understanding of the crime prevention resources available to them. To schedule a presentation or assessment, contact the Sheriff's Office.

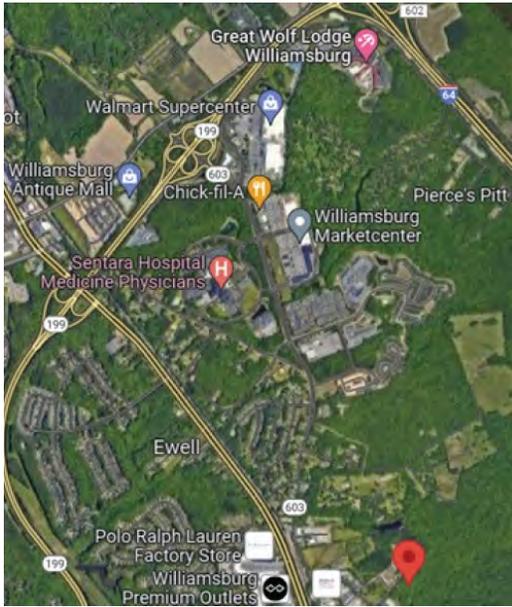
**CONTACT SHERIFF'S
OFFICE**

Several local businesses also offer self-defense classes and resources. Consider enrolling your employees in a class together to help alleviate anxiety and let them know you care about their safety and well-being.

Check out this upcoming **Self Defense Workshop** at 2 p.m. on May 10 at **World Martial Arts** .



FEATURED PROPERTY
Industrial land for sale in Ewell Industrial Park
130 Nevalou Court in upper York County



Don't miss this rare opportunity to purchase a 3.3-acre parcel in Ewell Industrial Park.

This property is zoned Limited Industrial (IL) and comes with an APPROVED site plan for a 6,000 SF and a 12,000 SF building. Ideally located within a well-established industrial park, just off Mooretown Road, with quick access to the Williamsburg market and I-64 (Exit 234) in approximately 6 minutes.

Current tenants include American Pride, Alewerks Brewing Company, ABC Supply and Collision Correction.

[CONTACT AGENT](#)

[PROPERTY DETAILS](#)

Thanks to our partner organizations:



York County's Department of Economic & Tourism Development is here to assist you with all your business needs, from funding, to expansion, to education.

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