

# APPLICATION SMALL BUSINESS MARKETING GRANT



## BUSINESS INFORMATION

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Number of Years in Business in York County: \_\_\_\_\_ Total Years in Business (York or Elsewhere): \_\_\_\_\_

Current Annual Revenue: \_\_\_\_\_ Projected Annual Revenue in 2 Years: \_\_\_\_\_

Current Number of Employees: \_\_\_\_\_ Projected Number of Employees in 2 Years: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Lease or Own: \_\_\_\_\_ Home-Based or Commercial: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

## PROPOSED USE OF GRANT FUNDS *Attach additional sheets if necessary*

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## SUMMARY OF COSTS

Total Estimated Cost: \_\_\_\_\_ Grant Funds Requested: \_\_\_\_\_ 50% of total estimated costs up to \$2,500

### Examples of Acceptable Uses of Funds (see full list on final page):

- Design and placement of advertisements
- Outdoor marketing, including billboards, banners and vehicle wraps
- Broadcast or cable media
- Print media and collateral
- Digital marketing, including social media marketing
- Production of photography and video marketing materials

## PLEASE ATTACH

1. Copy of current York County Business License
2. Completed and signed IRS Form W-9
3. Detailed price quotes/proposals obtained for the project listed above
4. Brief, informal narrative of where your business is now and where you hope it will be in the next 12-36 months as a result of this grant assistance. How will this grant help your business grow?



## CONFIRMATION OF UNDERSTANDING

I understand that grant funds will be awarded on a first-come, first-served basis and that applications may be evaluated based on the following criteria, at the discretion of the evaluator:

- Proposed use of the grant funds
- Length of time business has been operating
- Length of time business has been located in York County
- Current number of employees
- Projected number of employees within two years
- Current revenue
- Projected revenue within two years

I confirm that any requested funds will be used for projects that meet the grant program criteria. I also understand that grants will only be awarded for work, items, and/or projects performed or received after approval of the application. *All projects must be completed within one (1) year of approval. Funds will be awarded to the applicant upon satisfactory completion of the project(s) in accordance with the approved application. Applicant must submit copies of all paid invoices/receipts and copies of all required permits and approvals.*

I (Applicant) hereby confirm that \_\_\_\_\_ is currently a licensed business located in York County. *Your business must have a current York County Business License at the time of grant application. This license must remain paid and active until one year after the date grant funds are received. If you close and/or relocate your business out of York County within one year of receiving grant funds, you must repay 50% of the total grant awarded.*

I agree to provide copies of all marketing materials, photos and/or videos created for this project using grant funds to the York County Department of Economic and Tourism Development, and give them permission to use said materials at their sole discretion in perpetuity.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

