

# New Ice Cream Shop Opens In The Edge District

Brandy Centolanza, Peninsula Chronicle

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*Photo courtesy of The Swirl Facebook page.*

YORK-Those looking for a sweet treat to cool down with this summer now have a new option. A new ice cream shop is now open in Greater Williamsburg's The Edge District.

The Swirl opened its doors on June 6. The new establishment is located at 801 G. Merrimac Trail in the James-York Plaza.

The Swirl specializes in gelato, soft-serve ice cream, and Italian ice.

The ice cream shop joins several other businesses that have opened or will soon open in the shopping complex. Catalillies Play Cafe, a children's indoor play area and cafe, opened earlier this spring.

Meanwhile, David and Andrea Andre, the owners of Dominion Dogs hot dog stand, have plans to open a storefront in James-York Plaza later this year.

It was first reported that The Swirl leased 630 square feet of retail space in the shopping center in the fall of 2022.