

E-COMMERCE GRANT



Helping your business establish or enhance its virtual presence so you can reach more customers.

PURPOSE: Having a positive, customer-focused online presence is an important part of running a successful business. This grant is for businesses that need to build a new website, add online payments/shopping to their existing site, or need help with social media page promotion, cybersecurity-related expenses, search engine optimization, or mobile app development.

WHAT IT COVERS

This is a 50% matching grant, providing up to \$750 per business or \$1,250 for veteran/active-duty spouse or women or minority-owned businesses (SWaM), for the purposes described above.

QUALIFICATIONS

- **Must have current York County business license** at time of grant application. License must remain paid and active until one year after the date grant funds are received.
- **Work cannot have started** before application approved.
- **Business cannot be in default or non-compliance** with any county programs, ordinances, or taxes.
- **Must sign up for our e-news**, which provides business resource information including educational opportunities.
- **Must complete approved projects within one year** of grant approval.
- **You must establish a new website and/or mobile app where none previously existed for your business, OR your existing website, app, and/or social media page or cybersecurity systems must be revamped or enhanced in tangible ways** (e.g. accept online payments, add online shopping—catalog or cart, increase security of transactions, etc.).

DETAILS & EXCLUSIONS

- **Recurring expenses do not qualify** (e.g. hosting, monthly maintenance).
- **Receipts must be paid in full by applicant** and presented to York County showing a date after the grant approval date to be eligible for 50% reimbursement.
- **Lifetime maximum grant of \$750 per business** (or \$1,250 for veteran/active-duty spouse or SWaM).
- **Home-based businesses may apply.**
- **Non-profit entities are not eligible.**

HOW TO APPLY

1. **Complete, sign, and submit the grant application.** Include two quotes, a copy of your current business license and signed IRS Form W-9. You may submit via:
 - **Email:** EconDev@YorkCounty.gov
 - **Mail:** York County Economic & Tourism Development, P.O. Box 612, Yorktown, VA 23690
 - **In Person:** 121 Alexander Hamilton Blvd
2. **Receive our decision** via email, along with an agreement to sign if approved.
3. **Begin the work** once you return the signed agreement.

