



# 2023 LUNCH & LEARN SERIES



**2ND WEDNESDAY  
OF EACH MONTH**

**FREE VIRTUAL  
ZOOM SESSIONS**

**12:00 PM  
to 1:00 PM**

## SESSIONS WILL FEATURE A KEYNOTE SPEAKER AND Q&A

**APRIL 12<sup>TH</sup> How Podcasting Can Help Your Home-Based Business**

Gretchen Bedell | Odd Moxie

**MAY 10<sup>TH</sup> Cybersecurity for Home-Based Businesses**

Greg Tomchick | Valor Cybersecurity

**JUNE 14<sup>TH</sup> Using Direct Email Marketing to Grow Your Home-Based Business**

Kylie Ross Sibert | Retail Alliance

**JULY 12<sup>TH</sup> The Living Business Plan**

Jolie Spiers | Small Business Development Center

**AUGUST 9<sup>TH</sup> Social Media Tips for Home-Based Business Owners**

Tina Lester | Southern Trade Realty

**SEPTEMBER 13<sup>TH</sup> Tools to Help Find Your Work/Life Balance**

Sean Cronin | Cloud9 VoIP

**OCTOBER 11<sup>TH</sup> How Home-Based Businesses Can Effectively Use Print Advertising**

Melissa James | Creative Copy & Design

All sessions will be held virtually via Zoom. Advance registration required.

Register once to attend all sessions at [peninsulahbb2023.eventbrite.com](https://peninsulahbb2023.eventbrite.com)

