



# 2022 LUNCH & LEARN SERIES



**2ND WEDNESDAY  
OF EACH MONTH**

**FREE VIRTUAL  
ZOOM SESSIONS**

**12:00 PM  
to 1:00 PM**

## SESSIONS WILL FEATURE A KEYNOTE SPEAKER AND Q&A

**APRIL 13<sup>TH</sup> Understanding Contracts**  
Jamie Shoemaker, Esq. | Patten, Wornom, Hatten  
& Diamonstein

**MAY 11<sup>TH</sup> Vertical IQ: Database Information  
Designed to Help Small Businesses Succeed**  
Small Business Development Center

**JUNE 8<sup>TH</sup> Website Development &  
Social Media Marketing**  
Monique McWhite & Ben Salomonsky  
ODU Business Development Center

**JULY 13<sup>TH</sup> Home-Based Businesses & Online Sales**  
Joey Pocan | Small Business Administration

**AUGUST 10<sup>TH</sup> Determining Your Worth:  
How to Structure Your Prices**  
Rachel Frazier | Launchpad

**SEPTEMBER 14<sup>TH</sup> From Solopreneur to Small  
Business: How to Take the First Steps to Grow**  
Anne-Lise Gere | Gere Consulting

**OCTOBER** Date TBA  
**HOME-BASED BUSINESS CONFERENCE**

**NOVEMBER** Date and Topic TBA

All sessions will be held virtually via Zoom. Advance registration required.

**Register for the series at [peninsulahbb.com](https://peninsulahbb.com)**

