



VIRTUAL

HOME-BASED BUSINESS 2021 LUNCH & LEARN SERIES

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NEW THIS YEAR
ATTEND TO WIN!
\$1,500 BEST BUY GIFT CARD*

Join us the **2ND Wednesday of each month from Noon – 1:00 pm** for the Home-Based Business Lunch & Learn Series.

FREE monthly sessions will feature a keynote speaker and Q&A.

MARCH 10TH PREPARING YOUR HOME-BASED BUSINESS FOR THE POST PANDEMIC WORLD
Marc Willson | SBDC

APRIL 14TH REVIEW, REIMAGINE, & REIGNITE
Marla Schuchman | Made in 757

MAY 12TH WAYS TO IMPROVE COMMUNICATION & COLLABORATION
Phillip E. Wagner, Ph.D. | W&M School of Business

JUNE 9TH IDENTIFYING OPPORTUNITIES TO DIVERSIFY YOUR REVENUE
Rachel Frazier | W&M/Launchpad

JULY 14TH MARKETING YOUR HOME-BASED BUSINESS: REVISITED 2021 EDITION
Candice Smith | Connected Communities

AUGUST 11TH SHOW ME THE MONEY: FUNDING YOUR HOME-BASED BUSINESS
Panel Discussion | TBA

SEPTEMBER 8TH SMALL BUSINESS BRANDING MADE SIMPLE
Brian Forrester and Tom Powell | Genie Jar Digital

SAVE THE DATE

OCTOBER 13TH VIRTUAL HOME-BASED BUSINESS CONFERENCE

All sessions will be held virtually via Zoom. Advance registration required.

Register for each session at homebasedbusiness2021.eventbrite.com

T-Mobile

**During each lunch and learn session, you can click to enter into a drawing for a chance to win a \$1,500 Best Buy gift card, courtesy of T-Mobile! The drawing will be held on September 8th. The more sessions you attend, the more chances you have to win!*

